IEEE EMC Symposium 2013

Recharge Your Chapter!
5 August 2013

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Introduction

Peggy Lefkin, Supervisor, MGA Geographic Activities

- 18 years at IEEE

- Supported Standards, Research, Awards

- MGA Supervisor since 2006

- Oversight of administration processes for 6000+ geographic units

  - Officer reporting, meeting reporting, section rebates, student branch rebates

  - Governance and policy

- Geographic unit formations

- Support IEEE Center for Leadership Excellence Committee (CLE)

- IEEE Sections Congress 2014

Overview

- Promote Chapter Growth

- Strengthen Chapter Activities

- Publicize Chapter Activities

- Communications

- Membership and Volunteer Training

- Finance

- Summary

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Promote Chapter Growth

> IEEE Membership Development – www.ieee.org/md

Promote Chapter Growth

> IEEE Membership Development – www.ieee.org/md
> - Many resources available
> - Model some ideas to help grow Society membership
> - Society campaigns for former members
> - EMC outreach – new members, arrears members
> - New member orientation webinars
> - Conference member recruitment program (CMR)
> - Connect with Section MD Chair

> TA – similar program being developed for Societies

Strengthen Chapter Activities

› Partner with:
- Section
- Student Branch and/or Branch chapters
  - Competitions
  - Section Student Activities Chair
- Young Professionals (GOLD)
- Local industry
- Joint Section or Joint Societies

› Distinguished Lecturers

› Training Sessions
- IEEE Center for Leadership Excellence (CLE)

› Volunteer recognitions-MGA products

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Publicize Chapter Activities

› Proven method within Section?

› vTools.Meeting

› IEEE eNotice (some conference/society restrictions)

› Publicize society and chapter activities on ieee.org site – j.compton@ieee.org

› IEEE Societies and Communities

  – News Page

  – Blog

› Local media - IEEE CLE resources:

  – Increasing Visibility of Local IEEE Activities (SC2011 pdf)

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Communications

- vTools Toolkit - http://sites.ieee.org/vtools/
  - Web-in-a-Box
  - Meetings
  - Elections
  - Fluid Surveys
  - Web conferencing
  - Review Room
- Social media
- Newsletters

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Membership and Volunteer Training

- IEEE CLE – www.ieee.org/go/cle
  - Volunteer position training
    - Job descriptions
    - Quick Start Guide
  - Professional Development
    - Career, Leadership, Management

- Technical Activities - Webinars, User Guides, and Tutorials

- IEEE *e-Learning* Library - http://ieee-elearning.org/

- *IEEE Sections Congress - www.ieee.org/sc
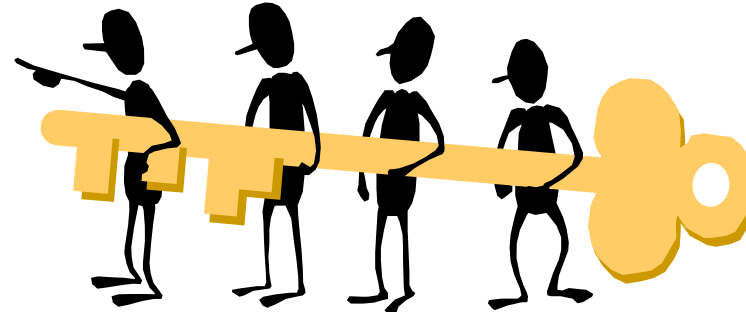
Finance

> ## Chapter Income
> - IEEE Foundation Grants *(for innovative projects that further the scientific and educational purposes of IEEE)*
> - Conference income
> - Activity fees
> - Society Angel funds *(joint Societies)*
> - Section Rebate
>   - US$200 per chapter for two technical meetings
>   - If timeliness reporting met, bonus of US$75 for six or more technical meetings held/reported

> Chapter income/expense items reported through Section

> Chapter CB/Custody Accounts require approval of Section ExCom—IEEE Concentration Banking Program

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Summary

Keys for Success….

- Beyond basics

- Engagement of all resources

- Region/Section/Society chapter coordinator

- IEEE Staff

- Scour IEEE CLE for additional ideas

- IEEE Sections Congress presentations

Questions

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Contacts

❯ MGA Geographic Activities Team

　❯ Peggy Lefkin, p.a.lefkin@ieee.org

　　– General inquiries – sec-chapt-support@ieee.org

　　– Formation Petition Inquiries – petition@ieee.org

　　– Officer reporting – scs-officer-report@ieee.org

　　– Meeting reporting – l31-help@ieee.org

　　– Rebate questions – sec-rebate@ieee.org

　　– MGA News – Monthly newsletter - scoop@ieee.org

❯ Technical Activities Team

　❯ Liz Parascondola, e.parasondola@ieee.org

　　– General inquiries

　　– Chapter Briefs – Bi-monthly newsletter

Resource Links

Slide 6-MGA Products

http://www.ieee.org/societies_communities/geo_activities/products/product_photos.html

Slide 6-Student Competitions

http://www.ieee.org/membership_services/membership/students/index.html

Slide 7-Society/Chapter News_Blogs

http://www.ieee.org/membership_services/membership/societies/society_activities.html

http://sites.ieee.org/societies/

Slide 9-Webinars, User Guides, and Tutorials:

http://www.ieee.org/about/volunteers/tab/tab_training.html#sect2

Slide 10-IEEE Foundation Grants:

https://www.ieee.org/organizations/foundation/grants.html

Slide 10-IEEE Section Rebate Schedule:

http://www.ieee.org/societies_communities/geo_activities/required_reporting/rebate_schedule.html

Slide 10-IEEE Concentration Banking Program:

http://www.ieee.org/membership_services/services/financial/treasury/concentration.html

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